R.J. Reynolds

Tobacco Co.

Jim,
V. Good letter!
Hopefully Dave W.
will be able to
sell!
Thanks,
Bill

James McLean
Account Manager
411 Colonial Drive
Endwell, NY 13760
(607) 786-5074
(607) 786-5075
(800) 757-8255 ext. 78874

SEPTEMBER 25, 1997

TO: D. Wilmesher, B. Roth and D. Keeney

RE: Private Label Projections Klein Candy

Gentlemen,

The attached is a business review and private label projection for Klein Candy. The information was assembled in conjunction with Klein Candy to look at the potential volume for an RJR Private Label brand to be manufactured for them.

Klein Candy continues to grow as a company and so does the depth of our partnership with them. Klein has communicated to me their willingness to aggressively market a brand if we choose to give it to them. I have all the confidence that they will follow through on their commitment.

Please feel free to contact me if you have any questions or concerns.

Sincerely,

Jim

J. McLean
#1645 / AM
cc: H. Klein
N. Dressler

51861 5917

Source: https://www.industrydocuments.ucsf.edu/docs/ztvn0000